

younique

# Pay Plan

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## TERMINOLOGY

**Activity Rules:** To maintain active status as a Brand Ambassador or Affiliate, one must have 250 PRS in a rolling three-month period, excluding their enrollment month.

**Retail Pay:** Based on total Personal Retail Sales (PRS) for the month. 20% is paid after three hours, and the additional 5%–20% is paid with Month-End Pay after the total PRS is determined for the month.

**New First Level Pay:** Earn 5%–20% on the sales\* of everyone you've personally sponsored in the last 90 Days. The bonus amount is based on the total sales\* of everyone you've personally sponsored who is still in their first 90 days. Must be Paid-as Qualified Brand Ambassador to be eligible to earn.

**\*Sales:** All sales requirements, except for Personal Retail Sales, are based on 75% of the Personal Retail Sales value. The Personal Retail Sales value of a given order or product can be reduced when using coupons, product credit, or other savings methods and promotions.

**Circle Sales:** Circle Sales are 75% of the PRS value in your Circle, excluding your own sales. Your Circle includes everyone in your downline except for other Brand Ambassadors who are Paid-as Brand Director and above and their respective downlines.

**Circle Pay:** Earn 3%–5% of Circle Sales based on your Paid-as title in the Pay Plan.

**Company Sales:** Company sales are 75% of the PRS value in your Company, which makes up your entire downline including your own sales.

**Promotion Bonuses (Doubled during a new Brand Ambassador's first full three months):** Promotion Bonuses paid to all Brand Ambassadors who promote to Senior Brand Specialist and above. These bonuses are only paid once. If you promote two or more times for the first time in the same month, you will receive a bonus for each Title Promotion. These bonuses are paid with Month-End Pay following the month the new title(s) were achieved for the first time.

**Generation (Gen):** A Generation is comprised of Brand Ambassadors who are Paid-as Brand Director or above.

**Generational (Gen) Pay:** Brand Ambassadors may earn 3%–8% on their Generation (Gen) Sales from their 1st Gen, 2nd Gen, and 3rd Gen, depending on the Brand Ambassador's Paid-As Title for the month. Gen Sales are 75% of the PRS value in the 1st, 2nd, and 3rd Generations in the month in question.

# BRAND AMBASSADOR PAY PLAN



<b>INSTANT RETAIL PAY</b> Paid in 3 hours into your own PayQuicker Bank Account	<h1>20%</h1>	<b>MONTHLY TIERED RETAIL PAY</b> The more you sell in a month, the more you earn with tiered Retail Pay.	<b>SELL</b> Total Monthly Personal Retail Sales	<b>BONUS</b> In addition to 20% Instant Retail Pay	<b>TOTAL</b> Retail Pay Earned	<b>NEW FIRST LEVEL PAY</b> Help new Brand Ambassadors and Brand Affiliates join and earn additional sales bonuses for every sale they make in their first 90 days. The higher the total combined sales of everyone in their first 90 days (who you personally sponsored), the higher % bonus you qualify to earn. Must be Paid-as Qualified Brand Ambassador or above to be eligible.	<b>NEW FIRST LEVEL SALES</b>	<b>NEW FIRST LEVEL PAY PERCENTAGE</b>
			500-999	5%	25%		1-499	5%
			1,000-2,499	10%	30%		500-999	10%
			2,500-4,999	15%	35%		1,000-2,999	15%
5,000+	20%	40%	3,000+	20%				

MONTHLY REQUIREMENTS	BRAND AMBASSADOR	QUALIFIED BRAND AMBASSADOR	BRAND SPECIALIST	SENIOR BRAND SPECIALIST	BRAND MANAGER	SENIOR BRAND MANAGER	BRAND DIRECTOR	SENIOR BRAND DIRECTOR	BRAND VICE PRESIDENT	BRAND EXECUTIVE	PRESIDENTIAL BRAND EXECUTIVE	GLOBAL BRAND EXECUTIVE	CHIEF BRAND EXECUTIVE
Personal Retail Sales (PRS)	250**	250	250	250	500	500	750	750	750	1,000	1,000	1,000	1,000
Company Sales*			1,000	2,000	4,000	7,000	10,000	20,000	40,000	80,000	80,000	80,000	80,000
Qualified First Level			1	1	2	3	3	3	4	4	4	4	4
Circle Sales*							2,000	4,000	6,000	10,000	10,000	10,000	10,000
First Gen Brand Directors+								1	2	4	6	8	10
Gen 1-3 Sales*											400,000	700,000	1,000,000
<b>PAY &amp; BONUSES</b>													
Retail Pay	20%	20%-40%	20%-40%	20%-40%	25%-40%	25%-40%	25%-40%	25%-40%	25%-40%	25%-40%	25%-40%	25%-40%	25%-40%
New First Level Pay		5%-20%	5%-20%	5%-20%	5%-20%	5%-20%	5%-20%	5%-20%	5%-20%	5%-20%	5%-20%	5%-20%	5%-20%
Circle Pay			3%	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Promotion Bonus				\$187,500	\$281,250	\$468,750	\$937,500	\$1,312,500	\$1,875,000	\$5,625,000	\$9,375,000	\$28,125,000	\$56,250,000
1st Gen Pay							5%	5%	5%	5%	6%	7%	8%
2nd Gen Pay								4%	4%	4%	4%	4%	4%
3rd Gen Pay									3%	3%	3%	3%	3%

\* All sales requirements, except for Personal Retail Sales, are based on 75% of the Personal Retail Sales value. The Personal Retail Sales value of a given order or product can be reduced when using coupons, product credit, or other discount methods and promotions.

\*\* In order to keep your account active, you must have accumulated at least 250 PRS in the last three months.

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# BRAND AFFILIATE PAY PLAN



**INSTANT RETAIL PAY**  
Paid in 3 Hours into your own  
Payquicker Bank Account

**20%**

**MONTHLY TIERED RETAIL PAY**  
The more you sell in a month, the more you earn with tiered Retail Pay.

<b>SELL</b> Total Monthly Personal Retail Sales	<b>BONUS</b> In addition to 20% Instant Retail Pay	<b>TOTAL</b> Retail Pay Earned
500-999	5%	25%
1,000-2,499	10%	30%
2,500-4,999	15%	35%
5,000+	20%	40%